

# AdventHealth January 2023 Media Snapshot

This snapshot contains select media coverage and content that highlight the AdventHealth brand. It is not a comprehensive report of media activity.



**Media Type:** Local  
**Date:** Jan. 1  
**Key Mention:** Lisa Markley, a registered dietitian nutritionist and director of culinary medicine for AdventHealth's Whole Health Institute in Overland Park, Kansas

The article highlighted how proper nutrition can make a huge difference in overall health and how nutrition is a good place to start for a healthier new year.



**Media Type:** Local  
**Date:** Jan. 1  
**Key Mentions:** Emily Brantley, a registered dietitian nutritionist at AdventHealth Orlando

Emily Brantley shared ideas on how best to get started on goals that center on losing weight and eating better.



**Media Type:** Local  
**Date:** Jan. 1  
**Key Mention:** AdventHealth Heart of Florida

Shelby Jones and Cody Babington welcomed daughter Luna Rose Babington at 1:54 a.m. as the first baby born on New Year's Day at AdventHealth Heart of Florida in Davenport.



**Media Type:** Local  
**Date:** Jan. 1  
**Key Mention:** UChicago Medicine AdventHealth Bolingbrook

Fadiya and Imram Ahmed welcomed son Zaviyar at 6:07 a.m., the first baby born on New Year's Day at UChicago Medicine AdventHealth Bolingbrook. The family was included in several local media roundups of New Year's Day babies.

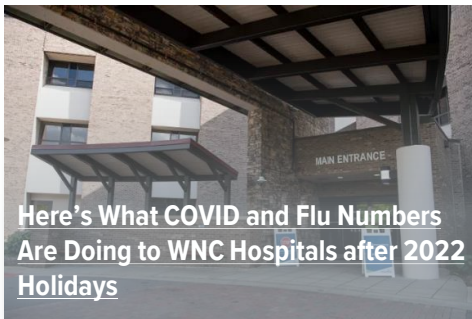


# AdventHealth January 2023 Snapshot



**Media Type:** Local  
**Date:** Jan. 6  
**Key Mention:** Celina Huffman, nursing director for AdventHealth Shawnee Mission

AdventHealth Shawnee Mission opened the first phase of renovations to its oldest hospital tower, bringing natural light, modern amenities and larger team member work areas and patient rooms to support the healing process. The story was also featured in the KC Business Journal, Shawnee Mission Post and on Fox 4.



## Citizen Times

**Media Type:** Local  
**Date:** Jan. 6  
**Key Mentions:** Teresa Herbert, MD, chief medical officer, and Victoria Dunkle, director of communications and PR, both for AdventHealth Hendersonville

The article focused on a couple of uninvited guests still lingering in homes and hospitals in Western North Carolina after the holidays: COVID-19 and flu. Dr. Herbert shared that recent water outages were also a factor in pushing up patient levels. ABC News 13 also interviewed Dr. Herbert on the topic on Jan. 9.



**Media Type:** Owned  
**Date:** Jan. 9  
**Key Mentions:** David Watson, director of engineering for AdventHealth Manchester

AdventHealth team members rushed to the aid of others in 2022, including a Global Missions trip to help those affected by the flooding in Clay County in Kentucky rebuild their lives. The story appeared on Adventist News Network later in the month and on AdventHealth Manchester's Newsroom.

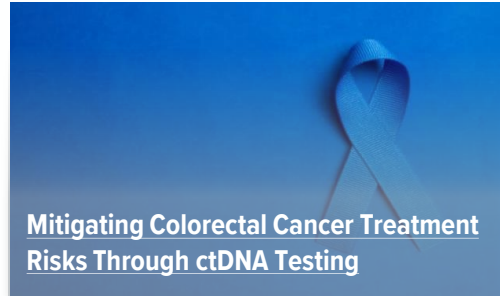
## ADVENTISTREVIEW



**Media Type:** Church  
**Date:** Jan. 9  
**Key Mentions:** Terry Shaw, president/CEO for AdventHealth; Sergio Torres, senior manager of the Spiritual Ambassadors ministry/corporate campus pastor

The article featured a number of team members across the AdventHealth system sharing stories of what inspired them to serve as Spiritual Ambassadors – including, in the case of AdventHealth Kissimmee, an entire unit team.

# AdventHealth January 2023 Media Snapshot



LIFESCIENCES  
INTELLIGENCE  
xelligent HEALTHCARE MEDIA

**Media Type:** National  
**Date:** Jan. 9  
**Key Mentions:** Mohamedtaki Tejani, MD, oncologist and director of GI Oncology at AdventHealth Orlando

With rates of colorectal cancer on the rise in younger patients, Dr. Tejani has proposed a new test to potentially end chemotherapy for some patients.



**Media Type:** Local  
**Date:** Jan. 9  
**Key Mentions:** Raj Sawh-Martinez, MD, AdventHealth Medical Group physician

Dr. Sawh-Martinez performed a surgery at AdventHealth Orlando that saved the life of Daxton Slate, who was born three years ago with one of the rarest cranial defects doctors had ever seen.



Chicago Tribune

**Media Type:** Local and National  
**Date:** Jan. 10  
**Key Mentions:** AdventHealth, UChicago Medicine

UChicago Medicine and AdventHealth launched a new venture to expand health services in the western suburbs, as well as to give AdventHealth Great Lakes Region patients better access to UChicago Medicine specialists and clinical trials. The story was featured in media throughout the region, including Crain's Chicago Business, as well as in Church publications and Becker's Hospital Review.



LinkedIn

**Media Type:** Social  
**Date:** Jan. 12  
**Key Mentions:** Terry Shaw, president/CEO for AdventHealth

At the 41<sup>st</sup> Annual JP Morgan Healthcare Conference, Terry Shaw shared his thoughts on how critical innovation is to the health care industry given evolving patients needs and a challenging business environment.



AdventHealth

# AdventHealth January 2023 Media Snapshot



BECKER'S  
**HOSPITAL REVIEW**

**Media Type:** National  
**Date:** Jan. 13  
**Key Mention:** AdventHealth Cancer Institute

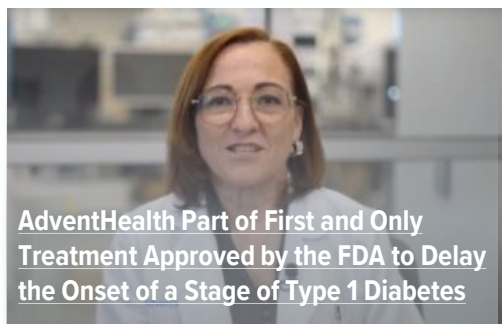
AdventHealth Orlando was included on the list of hospitals and health systems that have earned recognition nationally as top cancer care providers.



**WFTV 9**

**Media Type:** Local and National  
**Date:** Jan. 15  
**Key Mention:** Steven Smith, MD, chief scientific officer for AdventHealth

As the Translational Research Institute celebrates 10 years, Dr. Smith talked with WFTV's Greg Warmoth about the world-class research in metabolism, obesity, aging and diabetes. Dr. Smith was also the featured speaker on a Becker's Podcast episode.



BECKER'S  
HEALTHCARE  
PODCAST

**Media Type:** National  
**Date:** Jan. 15  
**Key Mention:** Anna Casu, MD, associate investigator at AdventHealth Translational Research Institute

Dr. Casu shared with listeners the work AdventHealth is doing with TZIELD, the first FDA-approved drug that can delay the progression of Type 1 diabetes. The story was also featured in the Orlando Sentinel and on the Central Florida Division and AdventHealth newsrooms.

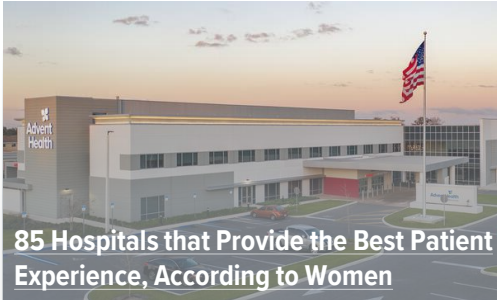


SOUTH FLORIDA  
**SunSentinel**

**Media Type:** Local  
**Date:** Jan. 17  
**Key Mention:** Scott Silvestry, MD, surgical director of the thoracic transplant program for AdventHealth Orlando

In the article about heart transplants hitting record highs in 2022, Dr. Silvestry explained how AdventHealth is embracing a new method of acquiring hearts from people who die from cardiac failure.

# AdventHealth January 2023 Media Snapshot



BECKER'S  
**HOSPITAL REVIEW**

**Media Type:** National  
**Date:** Jan. 17  
**Key Mention:** AdventHealth Wauchula

AdventHealth Wauchula was No. 10 on the list of 85 hospitals that had the highest patient experience scores from women, scoring 91 out of 100 on its patient recommendation score.



**Media Type:** State  
**Date:** Jan. 17  
**Key Mentions:** Randy Haffner, president/CEO for AdventHealth Central Florida Division

Randy Haffner discussed AdventHealth's ambitious growth strategy despite the challenges of the past couple of years, including the partnership with Walt Disney World Resort, construction projects and improving already world-class care.



**Media Type:** National  
**Date:** Jan. 18  
**Key Mention:** AdventHealth

The article noted that Rothman Orthopaedics is the official orthopaedic team for the Orlando Magic, part of a move made in conjunction with AdventHealth, the Magic's official health care sponsor. The story was also on the Central Florida Division Newsroom.



BECKER'S  
**GI & ENDOSCOPY**

**Media Type:** National  
**Date:** Jan. 18  
**Key Mention:** AdventHealth Orlando, AdventHealth Redmond and AdventHealth Hendersonville

Three AdventHealth hospitals were among the top 100 chosen based on an evaluation of nearly 4,500 U.S. hospitals in the treatment of 31 conditions and procedures using Medicare data.

# AdventHealth January 2023 Media Snapshot



LinkedIn

**Media Type:** Social  
**Date:** Jan. 19  
**Key Mention:** Terry Shaw, president/CEO for AdventHealth

Terry Shaw shared a key takeaway from Deloitte's Human Capital Trends report: Think like a researcher, which means approaching challenges like an experiment to learn quickly and gain insights that generate the next best question.



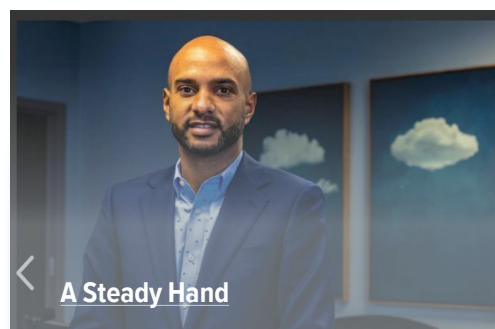
**Media Type:** State  
**Date:** Jan. 19  
**Key Mentions:** George Guthrie, MD, AdventHealth family medicine physician

The American College of Lifestyle Medicine presented Dr. Guthrie with the 2022 President's Award for his exceptional dedication to lifestyle medicine.



**Media Type:** Owned  
**Date:** Jan. 20  
**Key Mentions:** Brent Snyder, chief information officer for AdventHealth

Computerworld named AdventHealth as one of the best places to work in IT for 2023. The awards program showcases IT departments that offer competitive benefits as well as compensation and provide a stimulating work environment.



**Media Type:** Local  
**Date:** Jan. 20  
**Key Mention:** Adam Maycock, CEO for UChicago Medicine AdventHealth Hinsdale and La Grange

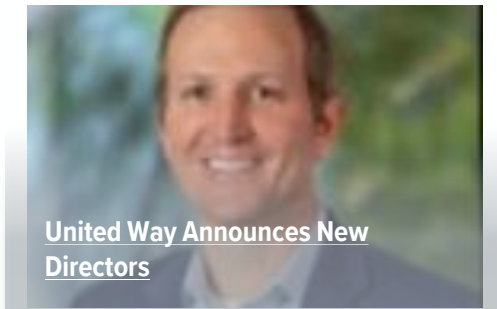
In a conversation with the magazine featured on pages 22-24, Adam Maycock discussed his leadership style, the COVID-19 pandemic and his commitment to the organization's mission.

# AdventHealth January 2023 Media Snapshot



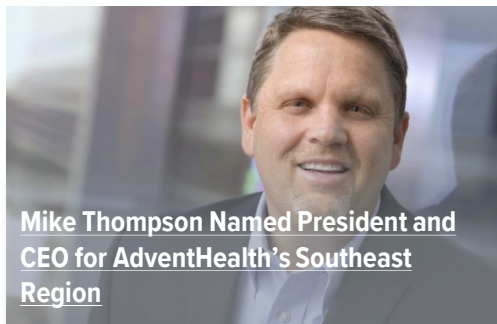
**Media Type:** Owned  
**Date:** Jan. 20  
**Key Mentions:** Terry Shaw, president/CEO of AdventHealth; Andrew Mwavua, executive director of Community Advocacy for AdventHealth

The 2022 Community Health Needs Assessment was released, highlighting in detailed reports the key health and well-being priorities to be addressed by AdventHealth facilities in the communities they serve. The story was also published in Adventist Review.



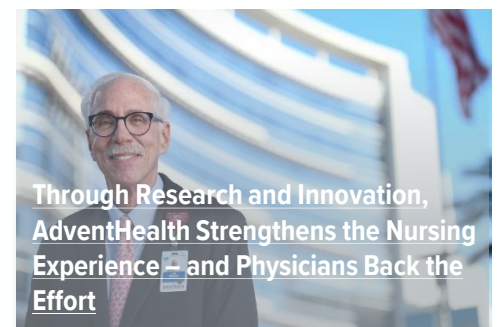
**Media Type:** Local  
**Date:** Jan. 23  
**Key Mention:** Brandon Nudd, CEO for AdventHealth Hendersonville

Brandon Nudd was one of seven new community leaders added to the United Way of Henderson County's 2023 board of directors.



**Media Type:** Owned  
**Date:** Jan. 23  
**Key Mention:** Ken Bacon, president/CEO for AdventHealth Multi-State Division

Mike Thompson was named president and CEO for AdventHealth's Southeast Region, effective Jan. 29.



**Media Type:** Local  
**Date:** Jan. 24  
**Key Mention:** Neil Finkler, MD, chief clinical officer for AdventHealth Central Florida Division

The article by Dr. Finkler shared how the medical staff at AdventHealth has passionately advocated for the nursing community via annual surveys.

# AdventHealth January 2023 Media Snapshot



## Orlando Sentinel

**Media Type:** Local  
**Date:** Jan. 24  
**Key Mention:** Dwayne Gordon, MD, AdventHealth Medical Group internal medicine physician

The article shared the stories of two long COVID-19 patients who expressed gratitude for the care and support they've received at the AdventHealth clinic in Orlando.



**Media Type:** Owned  
**Date:** Jan. 24  
**Key Mention:** Bela Nand, MD, chief medical officer at UChicago Medicine AdventHealth Hinsdale and La Grange

Nearly 200 people received free medical care at a mission clinic to help individuals and families who otherwise would have been unable to afford the services. The story also appeared in Adventist Review.



**Media Type:** Owned  
**Date:** Jan. 25  
**Key Mentions:** Richard Hickam, director of music and the arts for AdventHealth; several team-member musicians

The article showcased the story behind the formation of the AdventHealth Orchestra during what was a dark time for health care workers. It also served as a link to the many media outlets that featured stories of the orchestra's first public performance during the holidays.



**Media Type:** Social  
**Date:** Jan. 26  
**Key Mention:** Terry Shaw, president/CEO for AdventHealth

Terry Shaw shared that he often challenges his team to examine their words through the lens of integrity, because words can either strengthen or erode trust.



# AdventHealth January 2023 Media Snapshot

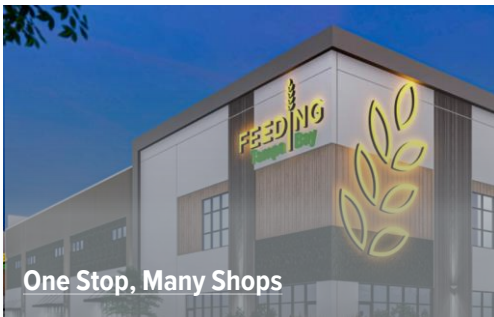
## ADVENTISTREVIEW



**Media Type:** Church  
**Date:** Jan. 26  
**Key Mention:** Denyse Bales-Chubb, president/CEO of AdventHealth Palm Coast and market CEO for AdventHealth's Flagler and St. Johns market

The five-year partnership between AdventHealth and Flagler Schools that began in 2021 has been crucial in providing new access to services for Flagler County families. The story appeared originally on the Central Florida Division Newsroom.

## TAMPA BAY BUSINESS JOURNAL



**Media Type:** Local  
**Date:** Jan. 27  
**Key Mention:** Lauren Key, senior executive officer of consumer strategy for AdventHealth West Florida Division

Lauren Key commented on the connectivity of programs that will be offered at Feeding Tampa Bay's new \$60 million social services hub when it opens.

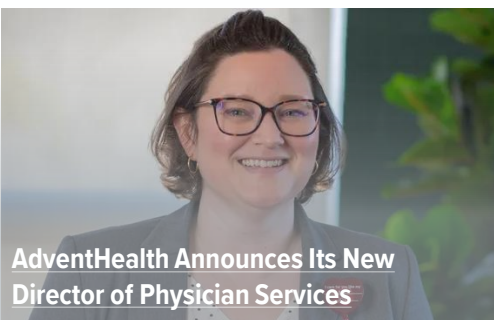
## The Enterprise



**Media Type:** Local  
**Date:** Jan. 30  
**Key Mention:** Michelle Reed, laboratory manager for AdventHealth Manchester

Inspectors for the CAP Laboratory Accreditation Program remarked on the lab team's going above and beyond the requirements and the emphasis on quality. The story also was published on the AdventHealth Manchester Newsroom.

## BlueRidgeNow | Times-News



**Media Type:** Local  
**Date:** Jan. 30  
**Key Mentions:** Jennifer Taiwo, administrative director of physician services for AdventHealth Hendersonville

Part of the AdventHealth team since 2019, Laura Maure was named AdventHealth Hendersonville's new physician services director.



AdventHealth

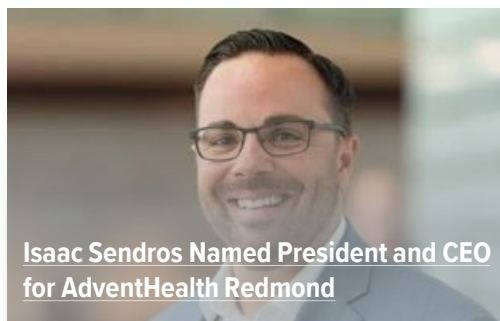
# AdventHealth January 2023 Media Snapshot



**Media Type:** Local  
**Date:** Jan. 31  
**Key Mentions:** Milly Rodriguez, Hope Clinic director

AdventHealth University's Hope Clinic was recognized as a WESH-2 CommUNITY Champion for the services the clinic provides to those who are underinsured and have undergone a serious medical emergency.

## Rome News-Tribune



**Media Type:** Local  
**Date:** Jan. 31  
**Key Mention:** Mike Thompson, president/CEO for AdventHealth Southeast Region; Ken Bacon, president/CEO for AdventHealth Multi-State Division

Isaac Sendros was named president and CEO for AdventHealth Redmond and will assume leadership on Feb. 27.



**Media Type:** Church  
**Date:** January issue  
**Key Mentions:** Edwin I. Hernandez, PhD, president/CEO of AdventHealth University

AdventHealth University and Full Sail University opened a new technology lab to advance health care through virtual reality research and creation. The lab will expand learning opportunities for students.

