



## 2017-2019 Community Health Plan

### (Implementation Strategies)

May 15, 2017

#### Community Health Needs Assessment Process

Florida Hospital Fish Memorial (the Hospital) conducted a Community Health Needs Assessment (CHNA) in 2016. The Assessment was regional and was conducted with the Volusia County Health Department and other community partners. The Assessment identified the health-related needs of the community including low-income, minority, and medically underserved populations.

In order to assure broad community input, Florida Hospital Fish Memorial participated in a regional Community Health Needs Assessment Committee (CHNAC) to help guide the Hospital and its partners through the Assessment and Community Health Plan processes. The Committee included representation from Florida Hospital Fish Memorial and four other Florida Hospital facilities in the region, public health, other area Hospitals and the broad community, as well as from low-income, minority and other underserved populations.

The Committee met throughout 2016 and early 2017. The members reviewed the primary and secondary data, reviewed the initial priorities identified in the Assessment, considered the priority-related Assets already in place in the community, used specific criteria to select the specific Priority Issues to be addressed by the Hospital, and helped develop this Community Health Plan (implementation strategy) to address the Priority Issues.

This Community Health Plan lists targeted interventions and measurable outcome statements for each Priority Issue noted below. It includes the resources the Hospital will commit to the Plan, and notes any planned collaborations between the Hospital and other community organizations and Hospitals.

#### Priority Issues that will be addressed by Florida Hospital Fish Memorial

The following priorities were selected from ten health issues detailed in a 140-page needs assessment document. Utilizing a multi-voting technique, the Community Health Needs Assessment Committee narrowed the original 10 health issues to five priority health issues to be addressed by the Hospital. The prioritization lens included:

- **Impact:** How much does the issue affect other issues? What is the cost of NOT addressing it?
- **Trend & Magnitude of Difference:** Has the trend improved or worsened in the last five years? How much worse is the problem in Fish Memorial compared to Florida?
- **Feasibility:** Are there successful strategies to address this problem? Is there a positive cost-benefit to addressing the problem?

Florida Hospital Fish Memorial will address the following Priority Issues in 2017-2019:

**1. Adult Behavioral Health**

Adult Mental Health and Substance Abuse are closely tied to the other initial priorities and other socioeconomic issues such as domestic violence, child abuse and housing stability/homelessness.

**2. Youth Mental Health and Behavioral Health**

It is estimated that 50 percent of mental health conditions manifest themselves during adolescence. Preventing mental and/or substance use disorders and related problems in children, adolescents, and young adults is critical to Americans' behavioral and physical health.

**3. Chronic Disease: Cardiovascular and Diabetes**

The modifiable risk factors for both Cardiovascular Disease and Diabetes are similar and closely related to healthy eating and physical activity. Disparities must be addressed for sub-groups disproportionately impacted (age, gender, income, race/ethnicity, health insurance status, employment status, housing status, residence in the county).

**4. Barriers to Accessing Health Care Services**

Despite the existence of many health care resources, there remains access barriers for some sub-groups of the population (individuals living in poverty, homeless, certain racial/ethnic groups, individuals without health insurance, individuals living in certain areas of the county).

**5. Health Eating and Physical Activity**

The health behaviors of Healthy Eating and Physical Activity are directly related to health and wellness in general.

**Issues that will not be addressed by Florida Hospital Fish Memorial**

Florida Hospital Fish Memorial will not directly address the following issues:

**A. Chronic Disease: Respiratory**

The Community Health Needs Assessment Committee believed that the above issues were more important for the community to address.

**B. Communicable and Infectious Disease**

The local Health Departments are working on this issue.

**C. Availability of Health Resources**

This issue includes the availability, cost and lack of insurance coverage. The Hospital has financial counselors who help patients qualify for Medicaid and make referrals to area Marketplace Navigators who help people enroll in affordable coverage. Florida did not expand Medicaid coverage under the Affordable Care Act, leaving many people unable to afford insurance or qualify for premium subsidies.

**D. Injuries**

Accident and injury prevention are not competencies of Florida Hospital Fish Memorial.

**E. Socio-Demographics**

Socio-economic issues are not a competency of the Hospital.

**Board Approval**

The Florida Hospital Fish Memorial Hospital Board formally approved the specific Priority Issues and the full Community Health Needs Assessment in 2016. The Board also approved this Community Health Plan.

**Public Availability**

The Florida Hospital Fish Memorial's Community Health Plan was posted on its web site prior to May 15, 2017. Please see [www.floridahospital.com/Fish-Memorial/PopularLinks/CommunityBenefit](http://www.floridahospital.com/Fish-Memorial/PopularLinks/CommunityBenefit). Paper copies of the Needs Assessment and Plan are available at the hospital, or you may request a copy from [Deborah.McNabb@fhfm.org](mailto:Deborah.McNabb@fhfm.org)

**Ongoing Evaluation**

Florida Hospital Fish Memorial's fiscal year is January-December. For 2017, the Community Health Plan will be deployed beginning April 1 and evaluated at the end of the calendar year. In 2018 and beyond, the Plan will be implemented and evaluated annually for the 12-month period beginning January 1 and ending December 31. Evaluation results will be attached to our IRS Form 990, Schedule H.

**For More Information**

If you have questions regarding Florida Hospital Fish Memorial's Community Health Needs Assessment or Community Health Plan, please contact [Deborah.McNabb@fhfm.org](mailto:Deborah.McNabb@fhfm.org)

## Florida Hospital Fish Memorial 2017-2019 Community Health Plan

OUTCOME GOALS							OUTCOME MEASUREMENTS								
CHNA Indicator	CHNA Priority	Outcome Statement	Target Population	Strategies/Outputs	Outcome Metric	Current Year Baseline	PRORATED Year 1 Outcome Goal - #	Year 1 Actual	Year 2 Outcome Goal - #	Year 2 Actual	Year 3 Outcome Goal - #	Year 3 Actual	Hospital \$	Matching \$	Comments
<p>Heart Disease was the number one cause of death in Volusia (29%)</p> <p>The age-adjusted diabetes death rate for Volusia County increased and was consistently higher than Florida. (27.4 compared to 19.8 rate per 100,000 in 2014)</p> <p>The % of Volusia adults who self-reported that they had ever been told they had diabetes was higher than Florida. (12.4 compared to 11.2)</p>	<p><b>Cardiovascular Disease &amp; Diabetes; Healthy Eating and Physical Activity</b></p>	<p>Educate adults about principals of a healthy lifestyle</p> <p><b>[CREATION HEALTH]</b></p>	<p>Underserved adults in the Hospital PSA</p>	<p>Implement Creation Health program session(s)</p>	# of programs	5	2		2		2				<p>CREATION Health is an eight-week, faith-based wellness plan with lifestyle seminars and training for those who want to live healthier and happier lives, and share this unique whole-person health philosophy. Based on 8 principles: choice, rest, environment, activity, trust, interpersonal relations, outlook and nutrition.</p>
				<p>Adults will complete the program (completion= completion of post-test)</p>	# of completers	60	34		50		55				
				<p>FH staff and/or community volunteers will donate hours of time.</p>	# of volunteer hours	120	18		24		24				
				<p>Program completers will demonstrate knowledge program principles on post-test (75% correct responses)</p>	% correct responses	100.00%	75%		75%		75%				
		<p>Provide wellness and prevention program to the community</p> <p><b>[CHANGE YOUR LIFE]</b></p>	<p>Underserved adults in the Hospital PSA</p>	<p>Enroll adults in the Change Your Life Program</p>	# of new enrollees	1,356	4% increase over 2016 actual		5% increase over 2017 actual		5% increase over 2018 actual			<p>Change Your Life is a membership program with online dashboard. Promotes Creation Health activities.</p>	
		<p>Provide access to important screenings</p> <p><b>[HEALTH SCREENINGS]</b></p>	<p>Underserved adults in the Hospital PSA</p>	<p>Adults will receive health screenings</p>	# of adults screened	0	34		50		55				

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49.2% of Volusia adults are inactive or insufficiently active.		Provide health, wellness, and disease prevention education to community through free seminars <b>[COMMUNITY HEALTH &amp; WELLNESS SEMINARS]</b>	Underserved adults in the Hospital PSA	Implement Health & Wellness Seminars	# of seminars	0	4		7		9					
				Adults participate in seminars	# of participants	0	113		200		250					
		Provide health, wellness, and disease prevention education to community through community outreach <b>[OUTREACH AND EDUCATION]</b>	Underserved adults in the Hospital PSA	Participate in Outreach and Awareness events	# of events	0	8		15		20					
				Connect with individuals with health education materials	# of contacts	0	750		1,200		1,300					
		Provide care coordination services for high risk adults <b>[COMMUNITY CARE]</b>	Underserved adults in the Hospital PSA	Enroll new adults in the program	# of new participants	0	27		35		35					Community Care is an intense care coordination program that enrolls high users with chronic diseases, and provides services including mediations

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The percent of middle school students without sufficient vigorous physical activity has increased since 2008 (25.2% in 2008, 26.8% in 2010, 27.5% in 2012)	<b>Youth Behavioral Health AND Diabetes</b>	Increase student physical activity before school by implementing [American Diabetes Association MORNING MILE walking program]	Underserved youth in the Hospital PSA	Initiate program in one elementary school; Number of participants	# of participants	0	Initiate program, document # of participants up to 65% of students		5% increase to 2017 baseline		10% increase to 2018 actual				
The % of Volusia adults who self-reported being current smokers was 10.7% higher than Florida (18.6% compared to 16.8%)	<b>Adult Behavioral Health</b>	Increase access to smoking cessation classes [SMOKING CESSATION]	Underserved adults in the Hospital PSA	Host smoking cessation classes	# of participants	63	34		50		55				
		Provide Lung Cancer Screening program [LUNG CANCER SCREENING]	Underserved adults in the Hospital PSA	Initiate program and screen adults for Lung Cancer	# of individuals screened	0	Initiate program, document # screened (minimum of 38 year 1)		5% increase to 2017 baseline		10% increase to 2018 actual				
The # of adults who report having a personal doctor was 74.8%. The % dropped to 52.8 for adults age 18-44. The % of births covered by Medicaid was higher in Volusia than in	<b>Access to Health Services</b>	Provide Newborn Education and Lactation Classes [NEWBORN AND LACTATION EDUCATION]	Underserved adults in the Hospital PSA	Provide Newborn Education and Lactation Classes	# of classes	0	Hold one class every other month		Hold one class every other month		Hold one class every other month				
					# of participants	0	Document # of participants		5% increase to 2017 baseline # of participants		10% increase to 2018 actual # of participants				
		Provide access to support groups for the community [SUPPORT GROUPS]	Underserved adults in the Hospital PSA	Host Support Groups at Hospital facility	# of groups	7	6		8		8				

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Florida (80.1 for black, 55.5 for white, 59.5 for Volusia compared to 49.8 for Florida)		Increase utilization of <a href="http://www.211live.org">www.211live.org</a> health resources [2-1-1 PROMOTION]	Underserved adults in the Hospital PSA	Promote <a href="http://www.211live.org">www.211live.org</a> health resources	# of health web hits	3,000	3,068 (3% increase, prorated)		4% increase to 2017 actual		5% increase to 2018 actual				Information & Referral