



## 2014-16 Community Health Plan

May 15, 2014

Florida Hospital Celebration conducted a tri-county Community Health Needs Assessment (CHNA) in 2013 in collaboration with Orlando Health, Aspire Health Partners (formerly Lakeside Behavioral Health Center), the Florida Department of Health at Orange County, and the Health Council of East Central Florida. With oversight by a community-inclusive Community Health Impact Council that served as the hospital's Community Health Needs Assessment Committee, the Assessment looked at the health-related needs of our broad community as well as those of low-income, minority, and underserved populations<sup>i</sup>. The Assessment includes both primary and secondary data.

The community collaborative first reviewed and approved the Community Health Needs Assessment. Next, the Community Needs Assessment Committee, hospital leadership, and the hospital board reviewed the needs identified in the Assessment. Using the Priority Selection processes described in the Assessment, hospital leadership and the Council identified the following issues as those most important to the communities served by Florida Hospital Celebration Health. The hospital Board approved the priorities and the full Assessment.

1. Obesity
2. Diabetes
3. Maternal and Child Health

With a particular focus on these priorities, the Council helped Florida Hospital Celebration Health develop this Community Health Plan (CHP) or "implementation strategy<sup>ii</sup>." The Plan lists targeted interventions and measurable outcome statements for each effort. Many of the interventions engage multiple community partners. The Plan was posted by May 15, 2014 at the same web location noted below.

Florida Hospital Celebration Health's fiscal year is January – December. For 2014, the Community Health Plan will be deployed beginning May 15 and evaluated at the end of the calendar year. In 2015 and beyond, the Plan will be implemented and evaluated annually for the 12-month period beginning January 1 and ending December 31. Evaluation results will be posted annually and attached to our IRS Form 990.

If you have questions regarding this Community Health Plan or Community Health Needs Assessment, please contact Verbelee Nielsen-Swanson, Vice President of Community Impact, at [Verbelee.Nielsen-Swanson@flhosp.org](mailto:Verbelee.Nielsen-Swanson@flhosp.org).

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<sup>i</sup> The full Community Health Needs Assessment can be found at [www.floridahospital.com](http://www.floridahospital.com) under the Community Benefit heading.

<sup>ii</sup> It is important to note that the Community Health Plan does not by any means include all Community Benefit activities. Those activities are also included on Schedule H of our Form 990.

Outcome statements marked with a "\*\*\*" are system initiatives. Funds are distributed to one central program rather than to each campus

OUTCOME GOALS						OUTCOME MEASUREMENTS								
CHNA Priority	Outcome Statement	Target Population	Strategies/Outputs	Outcome Metric	Current Year Baseline	Year 1 Outcome Goal - #	Year 1 Actual	Year 2 Outcome Goal - #	Year 2 Actual	Year 3 Outcome Goal - #	Year 3 Actual	Hospital \$	Matching \$	Comments
Obesity														
	Engage Florida Hospital Medical Group (FHMG) providers to continue meaningful use measures and create CERNER automation to refer obese patients into weight management practice	Patients of the 5 FHMG primary care practices in the primary service area (PSA)	Build an automated flag into the medical record that prompts referral into weight management program for all patients with BMI over 30	Proportion of patient encounters that include a referral into weight management	0	10% increase from baseline		10% increase from year 1		10% increase from year 2				
	Support initiatives to reduce hunger	Low-income children in the primary service area	Partner with local organizations to deliver weekend food to children who qualify for free or reduced lunch per the school district	Value of support	\$40,000	\$40,000		TBD		TBD		\$40,000		
		Low-income children in the primary service area	Host and facilitate an annual event to package food items for children and families	Number of meals packed	250,000	300,000		TBD		TBD		\$14,000		
				Volunteer hours		300		TBD		TBD		In-kind		
	Support education initiatives around the 5-2-1-0 program	Children in two adopted schools in the primary service area	Deliver 5-2-1-0 campaign in partner schools	Number of children and families who are educated about the program	0	10% increase annually		10% increase annually		10% increase annually				
	Participate in Town of Celebration marathon and half-marathon; all proceeds from the race contribute to a scholarship fund for Osceola County high school seniors	Residents of the tri-county region	Continue to provide financial support at a Platinum sponsor	Dollars donated to event	0 (no race in 2013)	\$5,000		TBD		TBD				

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	** Provide education to increase knowledge of and positive behaviors toward healthy eating and exercise	Children in the primary service area (PSA) enrolled in defined schools	Mission FIT Possible Program for children	Number of children who have completed program	3,461	3,600		3,650		3,700		\$130,000	\$170,00	Staffing and operational support
	**Increase opportunities for leisure time physical activity in a social setting	Residents of the primary service area	Annual Healthy 100 sponsored community Run for Rescues, SPCA 5k	Participation in 5k	0	300		350		400		Staffing and promotion		
	Support efforts to reduce heart related conditions through the funding of research and programs	Residents of the primary service area	Provide support and board membership to the American Heart Association	Value of support	\$100,000	\$100,000		\$100,000		\$100,000		\$100,000		
	**Offer educate program aimed at increasing energy via nutrition, stress management, and exercise	Spouses of Florida Hospital employees (who are not also employed by the system)	Energy for Performance 4-hour workshop	Number of non-employees who attend class	173	180		200		220		In-kind staff support and materials		
	Evaluate establishing health education and strategies in the area of chronic disease management to Celebration residents	Residents of Celebration	Provide Stanford Chronic Disease Self- Management program to Celebration	# of Celebration residents who complete chronic disease self management classes	0	40		60		80		\$5,000		
	Expand opportunities to aid in reducing the proportion of employees and their family members who are obese	Celebration Health employees and family members with BMI>=30	Expand worksite wellness program to address obesity issues	Biometrics BMI measured	30.2%	28.7%		27.2%		26%				
	**Offer educate program aimed at increasing energy via nutrition, stress management, and exercise	Spouses of Florida Hospital employees (who are not also employed by the system)	Energy for Performance 4-hour workshop	Number of non-employees who attend class	173	180		200		220				

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Diabetes/ Access to Care															
	**Continue to increase access to primary care for uninsured and underinsured residents of Osceola County	Uninsured and underinsured patients	Provide financial support for operations and case management to the Hope Clinic and the Council on Aging	Financial Support	\$50,000	\$50,000		\$50,000		\$50,000		\$150,000			
	Evaluate establishing health education and strategies in the area of diabetes management to Celebration residents	Residents of Celebration	Provide diabetes management program to Celebration	# of Celebration residents who complete diabetes management class	0	40		60		80		\$5,000			
	Increase the likelihood of medication adherence among uninsured patients	Uninsured and underinsured patients	Provide prescription medications at little to no cost to the patient	Total cost of prescription medications disbursed to patients	\$20,273	\$20,500		TBD		TBD					
	**Increase the availability of free or low-cost mammograms	Uninsured and underinsured women in primary service area (PSA)	Women’s mobile coach sites and diagnostic centers	Number of women who are screened	3,906	3,980		4,056		4,133		TBD		Staffing and operations	
	Support broad community health planning through Community Vision	Florida Hospital Kissimmee and Celebration Health primary service areas	Interest from Community Vision endowment (from original CHIC) supports health-related efforts by Community Vision. Endowment resides in the Community Foundation	Annual interest payment to Community Vision from the Community Foundation	\$40,000	\$40,000	\$40,000	\$40,000		\$40,000					David Banks, Maureen Kersmarki
	Continue to increase access to primary and secondary care	Uninsured and underinsured residents of Osceola County	Provide financial support for operations and case management to the Council on Aging Clinic	Financial support	\$47,000	\$47,000		\$47,000		\$47,000					
			Provide financial support for operations and case management to the Council on Aging Clinic	Number of patients seen per year at Council on Aging Clinic	1475	1500		1500		TBD					
		Fund a case manager at the Council on Aging Clinic to link people with secondary care services	Provide financial support for operations and case management to the Council on Aging Clinic	Funding for case management	\$47,122	\$48,000		\$48,000		\$48,000					

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	**Support the education and training of medical practitioners in the tri-county region	Nursing and medical students of Valencia College, Seminole State College, University of Central Florida, Florida State University, and Adventist University of Health Sciences	Financially support the professional development and education of medical and nursing students	Value of support	\$28 million	\$28 million		TBD		TBD		TBD		
	**Support the education and training of medical practitioners in the tri-county region	UCF, VC, SSC, Vo-Tech, Technical Education Center of Osceola County (TECO) and additional schools	Provide sites for clinical rotations and residency sites for graduates of medical education programs	Number of sites	100 academic contracts	100 academic contracts		TBD		TBD		TBD		
	Support the education and training of CNAs in Osceola County	CNA students at the Technical Education Center of Osceola County	Provide financial support to aid in program operations and materials	Number of students in class and number of classes	0; 0	14; 2		TBD		TBD		\$26,000		
	Actively participate in health planning efforts in Osceola County	Uninsured and underinsured residents of Osceola County	Continue leadership role with the Osceola Health Leadership Council	Meeting attendance	8 meetings	8 meetings		8 meetings		8 meetings				Dorie Croissant
		Uninsured and underinsured residents of Osceola County	Health Summit	Attendance and support	1	0		1		0		Provide meeting space and refreshments		Health Summit every other year
		Uninsured and underinsured residents of Osceola County	Other activities/events developed by the Health Leadership Council	Number of activities/events	0	1		1		1				
<b>Care Management/Continuum of Care</b>	Establish case management nursing and social work teams to enhance care coordination and community referrals	For identified patients	Increase RN ratios in units	Number of RNs hired to achieve 60% RN /40% SW team ratio	0	60% SW / 40% RN		TBD		TBD		TBD		

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	Pilot new model of care coordination in the emergency department	Patients seen in the emergency department	Integrate case management team including social work and nursing dedicated to the ED via engaging and educating ED physicians, RNs, and social workers	Length of stay and time to see patient from ED admission	TBD	TBD		TBD		TBD		TBD		
	Establish a more succinct method for tracking and recording resources	All patients	Develop Resource Center to assist patients with discharge planning needs	Number of patients assisted	0	TBD		TBD		TBD		TBD		
	Develop CCN (Community Care Network) Team	Specific diagnosis-related groups (DRGs)/ Readmissions Conditions	Focus on specific DRGs related to CHF and pneumonia	Reduce readmissions rate	TBD	TBD		TBD		TBD		TBD		
		Patients identified by CCN Team	Implement Health Coaches program	Number of patients seen, evaluated and followed by Health Coaches	0	TBD		TBD		TBD		TBD		
	Explore in partnership with the Council on Aging establishing a secondary care clinic utilizing the Hope Clinic after hours and volunteer providers	Uninsured and underinsured residents of Osceola County	Promote volunteer opportunities to physicians and other clinical staff to explore the possibility of staffing secondary care clinic	0	600		800		1,100					
<b>Maternal and Child Health</b>														
	Support community initiatives to reduce infant mortality	Black mothers in census tracts 423 and 411	Work with Fetal Infant Mortality Review Committee on Closing the Gap grant administered by the Florida Department of Health in Osceola County	Provide support via board membership and in-kind consultation on data analyses								In-kind staff support	Support community initiatives to reduce infant mortality	Black mothers in census tracts 423 and 411
	Increase the number of women who are breastfeeding exclusively by the time of discharge	All women who give birth at Celebration	Promote health education and support	Number of women who breastfed exclusively upon discharge	73%	78%		83%		88%		In-kind Staff support	Increase the number of women who are breastfeeding exclusively by the time of discharge	All women who give birth at Celebration

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	Reduce cesarean births due to failure to progress	Low-risk, full-term, singleton, and vertex presentation women	Internal hospital protocol to be reviewed annually and implemented based on data	Percent of cesarean births due to failure to progress	4.6	4		3.5		3		In-kind	Reduce cesarean births due to failure to progress	Low-risk, full-term, singleton, and vertex presentation women
	Develop a gestational diabetes class for women in the primary service area	Pregnant women with diabetes who have been seen by a Florida Hospital physician	3-hour gestational diabetes education program at the Florida Hospital Diabetes Institute	Number of women who take the class	0	TBD		TBD		TBD			Develop a gestational diabetes class for women in the primary service area	Pregnant women with diabetes who have been seen by a Florida Hospital physician
	Continue to support maternal and child health initiatives in Osceola County	Pregnant women in Osceola County	Provide financial support to the Healthy Start Coalition	Value of donation	\$15,000	\$15,000		\$15,000		\$15,000			Continue to support maternal and child health initiatives in Osceola County	Pregnant women in Osceola County

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