



2014-16 Community Health Plan

Florida Hospital Flagler conducted a Community Health Needs Assessment (CHNA) in 2013. With oversight by a community-inclusive Community Health Needs Assessment Committee, the Assessment looked at the health-related needs of our broad community as well as those of low-income, minority and underserved populationsⁱ. The Assessment includes both primary and secondary data.

The Community Needs Assessment Committee, hospital leadership and the hospital board reviewed the needs identified in the Assessment. Using the Priority Selection processes described in the Assessment, the Committee identified the following issues as those most important to the communities served by our hospital. The hospital Board approved the priorities and the full Assessment.

1. Promoting Health & Wellness, Chronic Disease: Cardiovascular Disease
2. Promoting Health & Wellness, Chronic Disease: Diabetes
3. Alcohol, Drug and Tobacco Use and Abuse
4. Health and Wellness Access

With a particular focus on these priorities, the Committee helped Florida Hospital Flagler develop this Community Health Plan (CHP) or “implementation strategyⁱⁱ.” The Plan lists targeted interventions and measurable outcome statements for each effort. Many of the interventions engage multiple community partners. The Plan was posted by May 15, 2014 at the same web location noted below.

Florida Hospital Flagler’s fiscal year is January – December. For 2014, the Community Health Plan will be deployed beginning May 15 and evaluated at the end of the calendar year. In 2015 and beyond, the Plan will be implemented and evaluated annually for the 12-month period beginning January 1 and ending December 31. Evaluation results will be posted annually and attached to our IRS Form 990.

If you have questions regarding this Community Health Plan or Community Health Needs Assessment, please contact Lauren Dye, Community Benefit Manager, at Lauren.Dye@ahss.org.

ⁱ The full Community Health Needs Assessment can be found at <http://fh.floridahospital.com/flagler/our-location/community-benefit> under the Community Benefit heading.

ⁱⁱ It is important to note that the Community Health Plan does not include all Community Benefit efforts. Those activities are included on Schedule H of our Form 990.

Florida Hospital Flagler

2014-16 Community Health Plan

OUTCOME GOALS

OUTCOME MEASUREMENTS

| CHNA Priority | Outcome Statement | Target Population | Strategies/Outputs | Outcome Metric | Current Year Baseline | Year 1 Outcome Goal - # | Year 1 Actual | Year 2 Outcome Goal - # | Year 2 Actual | Year 3 Outcome Goal - # | Year 3 Actual | Hospital \$ | Matching \$ | Comments |
|---|---|--|---|----------------------------|-----------------------|---------------------------------|---------------|-------------------------|---------------|-------------------------|---------------|-------------|--|--|
| Promoting Health & Wellness, Addressing Chronic Disease | Educate at least 20 adults in the target area about principals of a healthy lifestyle [CREATION HEALTH] | Adults in Flagler County, 18+, residing in an under-privileged zip code of hospital's PSA (this is a new audience) | Hold a minimum of one Creation Health program annually at a location within the target zip code. | Number of programs held | 0 | 1 program | | 1 program | | 1 program | | \$3,750 | | This is a new audience that will be targeted, in an underserved area of this hospital's PSA. |
| | | | A minimum of 20 adults will complete the program in year 1, and increase each year (completion - attendance at 6 of 8 sessions) | Number of adult completers | 0 | 20 adult completers (May - Dec) | | 35 adult completers | | 40 adult completers | | | | |
| | | | FH staff and/or community volunteers will donate 24 hours of time. | Number of donated hours | 0 | 24 hours | | 24 hours | | 24 hours | | \$1,800 | FH staff and/or community volunteers will donate 24 hours of time. | |
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|---|---|--|---|---|-----------------------|---------------------------|---------------|--------------------------|---------------|--------------------------|---------------|-------------|-------------|--|
| Promoting Health & Wellness, Addressing Chronic Disease | Educate at least 20 adults in the target area about principals of a healthy lifestyle [CREATION HEALTH] | Adults in Flagler County, 18+, residing in an under-privileged zip code of hospital's PSA (this is a new audience) | A minimum of 20 program completers will receive free Cholesterol and HbA1C screenings in year 1 and will increase each year | Number of adults who receive screenings | 0 | 20 screenings (May - Dec) | | 35 screenings | | 40 screenings | | \$3,000 | | This is a new audience that will be targeted, in an underserved area of this hospital's PSA. |
| | | | 70% of program completers will demonstrate an increase in knowledge of Creation Health Principles on post-test scores. | Percent of program completers who have an improved post-test score. | 0 | 70% with increased score | | 70% with increased score | | 70% with increased score | | | | |
| | Provide free wellness and prevention membership program to the community [CHANGE YOUR LIFE] | Core Service area | Change Your Life with Florida Hospital program | # members in core service area | 722 | 900 | | 975 | | 1,050 | | | | |

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|---|--|---|--|--|--------------------------------|---|---------------|---|---------------|---|---------------|--|-------------|----------|
| | Provide health, wellness, and disease prevention education to community through free seminars [COMMUNITY HEALTH & WELLNESS SEMINARS] | Core Service area | Free health screenings Free weekly blood pressure screenings Free educational seminars | # programs, # participants | 746 participants (2013) | Free health screenings (3 screenings, 500 participants) Free weekly blood pressure screenings (weekly screenings, 350 participants) Free educational seminars (10 seminars, 400 participants) | | Free health screenings (3 screenings, 500 participants) Free weekly blood pressure screenings (weekly screenings, 350 participants) Free educational seminars (10 seminars, 400 participants) | | Free health screenings (3 screenings, 500 participants) Free weekly blood pressure screenings (weekly screenings, 350 participants) Free educational seminars (10 seminars, 400 participants) | | In-kind staff time and materials | | |
| Adult Alcohol, Drug and Tobacco Use and Abuse | Increase access to smoking cessation classes [SMOKING CESSATION] | Adults in Flagler County, 18+, residing in an under-privileged zip code of hospital's PSA | A minimum of 30 adults will complete a Tools to Quit smoking cessation class | Number of adults completers | 0 | 30 completers (May - Dec) | | 35 completers | | 40 completers | | \$3,000 | | |
| | Provide smoking cessation classes to the community at no charge [SMOKING CESSATION] | Core Service area | Hospital will host smoking cessation classes onsite for the general community | Number of programs, number of participants | 9 programs, 128 participants | 6 programs, 80 participants (May - Dec) | | 8 programs, 100 participants | | 8 programs, 100 participants | | Hospital will provide space at no charge | | |

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|---|--|---|--|--|-----------------------|-------------------------|---------------|---------------------------------|---------------|---------------------------------|---------------|-------------|-------------|----------|
| Promoting Health and Wellness and Health Access | Increase knowledge of and access to health and wellness resources/services [2-1-1 EXPANSION] | Volusia and Flagler County residents | Increase the number of health and wellness resources included in the 2-1-1 database | Number of health and wellness database records | 0 | 100 | | 10% increase over Year 1 actual | | 10% increase over Year 2 actual | | \$9,052 | | |
| | | | Increase the number 2-1-1 staff referrals to health and wellness resources | Number of staff referrals | 0 | 75 | | 25% increase over Year 1 actual | | 25% increase over Year 2 actual | | | | |
| | | | Increase the number of web referrals made to health/wellness resources | Number of web referrals made | 0 | 75 | | 25% increase over Year 1 actual | | 25% increase over Year 2 actual | | | | |
| | Increase access to necessary lab services [FREE CLINIC] | Uninsured adult residents of Flagler County | Number of lab vouchers issued to patients of the Flagler Free Clinic to provide access to necessary lab work | Number of vouchers in FY | 247 | 250 | | 250 | | 250 | | \$105,000 | | |

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|---------------|---|-------------------|--|--|-----------------------|-------------------------|---------------|-------------------------|---------------|-------------------------|---------------|--|-------------|----------|
| | Provide access to support groups for the community [SUPPORT GROUPS] | Core Service area | Hospital will provide space for community support group meetings | 2013 Support groups: Diabetes, Gamblers Anonymous, Narcotics Anonymous, Prostate Cancer, Lupus, Stroke, Cancer Caregivers, Step Parents, Domestic Violence, Multiple Myeloma Survivors, Parkinson's, Breast Cancer, Head & Neck Cancer | 13 | 13 | | 13 | | 13 | | Hospital will provide space at no charge | | |